# EFFECTIVE SOLUTIONS FOR NOTE AND REAL ESTSTE INVESTORS

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- Due Diligence Automation
- Portfolio Management System
- Web Presence

We give answers to Business Owners and CEO's to questions they have been struggled for the last 10 years.

- 1. How can technology help me manage my company's operations?
- 2. How can I be more competitive using technology tools in my industry?
- 3. How can I be more agile to identify and capture opportunities faster than my competitors?
- 4. How can transforming my business to digital make me and my company a winner in the next 5-10 years?

Very few companies are using digital technology for new processes to radically improve their ability to function in a way that enables them to respond at rapid rate in order to compete in the high-speed business world of today.

In This document we will see how NOTEPROZ services will help you become a leader in your industry.

# Speed with Due Diligence Automation

#### **Project Details**

- 1. <u>Due Diligence in Seconds via automation.</u>
  - A. With Noteproz Basic plan you will be able to:
    - a. Search through a data base of asset managers in the states that have most assets to sell.
    - b. Copy and paste addresses into our property scraper and obtain:
      - Bed/Baths
      - Finished sq/ft
      - Estimated Low value
      - Estimated High value
      - Last Sold Year
      - Price Sold Price
      - Tax Assessment Year
      - Tax Assessment Amount
      - Type of House
      - Year Built
      - Lot sq/ft
      - Crime Data of the Area
      - Rental Rate Value
      - Google Maps View
      - Contact Realtors in the Area
      - Export all this data into a CSV sheet

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## Portfolio Management Like a Fortune 500

- 2. Portfolio Management Systems
  - B. With Noteproz Pro plan you will be able to:
    - a. Dashboard with overview of:
      - Total Investor Investment
      - Total Invested (Investor + Rolled Profits)
      - Profit
      - Avg Mths Invested
      - ROI (Lender Investment)

# NOTEPROZ All-In-One Automation for Note Professionals

- Total ROI (Lender + Rolled Profits)
- Annualized ROI
- Active Notes
- Closed Notes

#### b. Admin Functions:

- Managers for your team
- Create Investor user access
- Create JV's
- Create assets

#### c. Financial Functions:

- Create Investor Deposit/Withdraw
- Create New Asset Income and expense
- General Ledger

#### c. Reports:

- Investors report
  - Statements
  - JV Groups
  - Assets
  - Amount loaned
  - Profit
  - ROI

#### JV Reports

- Assets
- JV ID
- Date
- Loaned Amt
- % Owned
- Revenue
- Profit
- ROI to Date
- Annualized
- Active Assets
- Investors

# NOTEPROZ All-In-One Automation for Note Professionals

#### Assets reports

- JV ID
- Asset ID
- Asset photo
- Status
- Address
- Document
- Loaned Amt
- Owned
- Revenue
- Expenses
- Profit

#### Cashflow Report

Choose by: Asset, Investor, Date, Income / Expense / Asset / Reverse

- Overview: Currently Loaned Cashflow to Date
- JV ID
- Asset ID
- · Amt
- Date
- Transaction
- Memo

## Web Presence is Utterly Important

All plans include our industry leading support, secure hosting service, and conversion tools.

#### Web Presence Package

- Premium Website Hosting
- Website Domain / Domain Transfer
- Basic Note Website
- Deal Portfolio
- (For Note Websites Only)
- 5 Deal Website Updates Per Month
- (For Note Websites Only)

# NOTEPROZ All-In-One Automation for Note Professionals

- Business FB Page Creation
- (Includes pro custom cover image and profile picture)
- Corporate LinkedIn Page.
- (Includes pro custom cover image and profile picture
- Twitter and Instagram Profile Creation
- 1 Animated Logo Intro for videos

#### **Aggressive Presence Package**

- All Web Presence Features +
- Full Custom Website
- Weekly Social Media Posts
- Investor Data
   Base Creation
- Biweekly Weekly Newsletter Set Up and Launch
- 1 Video Creation A Month (Includes Animated Logo Intro)
- Facebook Ad Campaigns
- YouTube Channel Creation
- Google Analytics and Webmaster Tools Integration
- All the digital support you need

### Links and resources

Product	Description	Price	Link
Noteproz Basic	Asset Manager DB + Property Data Scraper	\$27 mo	https://noteproz.com/register
Noteproz Pro	Asset Manager DB + Property Data Scraper + Portfolio	\$67 mo	http://www.crm.noteproz.com/register

NOTEPROZ All-In-One Automation for Note Professionals					
	CRM manager				
Web Presence Package	Website + Custom Social media profile creation	\$99 mo	https://noteproz.com/packages		
Aggressive Presence Package	Custom website + social media profiles and postings + Video editing,	\$299 mo	https://noteproz.com/packages		

## Asset manager CRM How To's

#### How to\_Manage Asset Income & Expenses

- 1) Enter Income and Expenses for Assets
  - a. Click on Financial, Asset-Inc/Exp, Create
  - b. In Create
    - i. Pick the Asset from the drop down list
    - ii. Choose the Transaction Type
    - iii. Date
    - iv. Name related to the transaction
    - v. Enter Amount
    - vi. Choose the GL code from the dropdown (Set these up in General Ledger under Financial tab)
    - vii. Memo include notes if pertinent
    - viii. Enter Transaction to Save
- 2) Create General Ledger categories
  - a. Click on Financial, General Ledger, Create
  - b. In Create
    - i. Add the name of your G/L account



#### How to\_Create a JV and add Assets

- 1) Set up an Investor
  - a. If new Investor click on Admin, Manage Investors, Create and set up Investor
  - b. If existing Investor go to next step.
- 2) Deposit Investor Cash
  - a. Click Financial, Investor Cash Account, Create
  - b. In Create
    - i. enter Date, Select Investor, Amount, enter Transaction Type Deposit (this adds the Investor cash to his account with you), Enter Transaction to save
- 3) Create a JV
  - a. Click Admin, Manage JV's, Create
  - b. In Create
    - i. give your JV a name, Start Date, Choose your Company, enter JV % your company gets in the deal, the Select Investor/s and amount invested for that JV.
    - ii. Click Save will take you back to the JV list
    - iii. Click on your newly created JV name from the list to review

#### Notes -

- iv. (can have multiple JV partners, the software automatically figures the percentage)
- v. (don't have to use all Investor funds on one JV. Can be spread out over multiple JV's)
- 4) Create Assets (add to JV)
  - a. Click on Admin, Mange Assets, Create
  - b. In Create, enter all the pertinent info
    - i. Property Info
    - ii. Owner Info (if occupied by note maker)
    - iii. Purchase Info
      - 1. Assign to JV deal here
    - iv. Sales Info (when sold at later date)